

**VALID PURCHASE DATES: JUNE 1, 2010 THROUGH DECEMBER 31, 2010.**

**MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:**

General Mills Foodservice  
P.O. Box 49380  
Dept. 816-336B  
Strongsville, OH 44149-0380

**Must be postmarked on or before  
January 31, 2011.**

**CALCULATE YOUR REBATE**

Qualifying Categories	Total Cases Purchased	Rebate Per Case	Total Rebate
General Mills Snacks	_____ x	\$ 3.00	= \$ _____
	(10 cases maximum)		(\$30 maximum)

Valid on: Chex Mix®, Simply Chex®, Nature Valley® Granola Bars, Cereal Bars, Fiber One® Bars, Cascadian Farm™ Bars, General Mills Snack Bar Variety Pack and Golden Grahams™ Treats – Chocolate & Marshmallow (foodservice 4-pack only). Not valid on Bugles.

**OPERATOR INFORMATION**

I am a Foodservice Operator in (check only one):  College & University  K-12  Lodging  B & I  Independent Healthcare  Restaurant  Other \_\_\_\_\_

Establishment \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Title \_\_\_\_\_

Street Address (No P.O. Boxes) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Email Address \_\_\_\_\_

TO RECEIVE ADDITIONAL OFFERS AND COMMUNICATIONS FROM GENERAL MILLS FOODSERVICE.

Operator Signature (Required) \_\_\_\_\_

Chain/Buying Group (Optional) \_\_\_\_\_

Distributor House \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

**TO RECEIVE YOUR REBATE**

- Purchase qualifying General Mills Snacks between 6/1/2010 and 12/31/2010.
- Rebate form must be postmarked on or before 1/31/2011.
- Offer valid for Foodservice Operators only.
- Limit one submission per school district. Collect for all schools in your district and send in one easy submission. No P.O. Boxes unless accompanied by a physical street address.
- Fill out this form completely. Allow six to eight (6-8) weeks for processing.
- Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.
- Purchases must be made from a foodservice/broadline distributor.
- Distributor recaps must include distributor logo and valid purchase dates. Operator or Establishment name on this form must match name on submitted invoice(s).
- This offer cannot be combined with any other offer.
- This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.
- General Mills Foodservice reserves the right to audit request for payment.

# SAVE \$3

## PER CASE on GENERAL MILLS SNACKS!

(After Rebate)



For more information:

**1-800-882-5252**

**generalmillsfoodservice.com**