

Merchandising Wings



Sell 10 new orders of wings per day

Using 9 wings (approx. \$.31ea) \$ 2.79

garnish / sauce \$.30

TOTAL Plate Cost = \$ 3.09

Suggested MENU PRICE \$ 8.95

Profit Contribution \$8.95 - \$3.09 = \$5.86 per portion

(approx food cost = 35%) \$5.86 X 10 orders = \$58.60 per day

6 days per week X \$58.60 = \$351.60 X 52wks = earns \$18,283.20 annually



Menu Suggestions

“Speed Grill” Breast Fillets

Classic Chicken “Linguine”

	approx.
2 - 4oz “Speed Grill” BLSL raw breasts	\$2.40
6 oz. Pasta / linguine	.18
3oz Garlic Lemon Butter Sauce	.36
Tomato & mushroom slices + garnish	.27
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Approx. plate cost	\$3.21
Approx. menu price	\$9.97

Approx. food cost = 32% (Case Count = 40/4oz)

Approx. Gross profit = \$6.76 per serving or **\$135.20cs.**