

No Refrigeration Needed

Hidden Valley

THE ORIGINAL  
Ranch

UD

Dipping Sauce

Tastes Great  
on Everything!



95928.10

20 FL OZ (591 mL)



## Consumer Appeal

- Hidden Valley® Original Ranch® is the #1 brand of Ranch across retail and foodservice
- 77% of consumers would be likely to use Ranch if it were offered on the table at all times
- 53% of consumers would be likely to return if Hidden Valley® Original Ranch® was offered on the table
- 30% of Ranch consumption is as a dipping sauce or condiment

## Product Features

- Formula stability to maintain flavor on the table top
- No Refrigeration Required
- More cling for dipping applications with the same great flavor consumers purchase in retail stores

## Product Format & Benefits

- Contamination control with cap affixed to the bottle which is white in color to prevent product discoloration from light
- Food imagery on front and back labels to drive appetite appeal
  - 20oz. Inverted Squeeze Bottle, 12 bottles per case (21199-HVR)

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For more information,  
**visit [venturafoods.com](http://venturafoods.com)**

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